



FOR IMMEDIATE RELEASE

Media Contact:

Shelly Piper

(727) 443-5656

spiper@mindspring.com

Sharks Military Appreciation Night to Raise Funds for the Armed Forces Families Foundation

The Foundation and Taco Bell have partnered with the Jacksonville Sharks to Benefit Military Families

Jacksonville, FL – More fantastic news for the Jacksonville area military service men and women and their families. The Jacksonville Sharks are hosting their 3rd Annual Military Appreciation Night with a focus on raising funds for the Armed Forces Families Foundation on Saturday, May 18th. This charitable organization raises funds annually through a partnership with local Taco Bell restaurants. 100% of donations received are used to create/build projects that positively impact military service men and women and their families right here in Jacksonville.

In 2012 the Sharks also partnered with the Armed Forces Families Foundation and, with the help of the generous fan base, raised over \$31,000. The dollars were used to purchase and install two new state-of-the-art playgrounds added to the base at NAS JAX.

In addition, local Taco Bell restaurants have been holding an in-store fundraiser to further benefit the Armed Forces Families Foundation in conjunction with the Military Appreciation Night. Customers may purchase a “Freedom Bell” for \$1 or more now through Saturday with all funds going towards local military projects. All donors receive a coupon good for a Free Taco on their next visit.

The Armed Forces Families Foundation and Taco Bell are proud to support our Jacksonville military and their families. “Our troops’ loved ones are their first line of support. Taco Bell is honored and privileged to have the opportunity to lend support to those who give so much for all of us.” said Thaddeus Foster, Chief Operations Officer and Taco Bell franchisee for Southeast QSR Inc.

To support the Armed Forces Families Foundation, donors may visit a participating local Taco Bell restaurant and purchase a Freedom Bell now through Saturday, May 18th. Or, join the Sharks for their Military Appreciation Night game this Saturday, May 18th at 7pm vs the San Jose Saber Cats.

About the Armed Forces Families Foundation

The Armed Forces Families Foundation (AFFF), in conjunction with participating Taco Bell restaurants, has completed numerous projects for military and their families all across the Southeast. Their most recent Fundraiser in December led them over the ONE MILLION DOLLAR MARK! 100% of every dollar donated goes toward projects to help those who protect us.

For more information, please visit the following Web site: <http://www.armedforcesfamilies.org/>

Armed Forces Families Foundation Contact:

Shelly Piper

Foundation Director

(727) 443-5656

spiper@mindspring.com