



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### **Taco Bell, IHOP team up to support military families**

*\*\*\*Members of the media interested in interviewing someone from the Armed Forces Families Foundation, Taco Bell or IHOP on this subject should contact James Judge at 813.279.8335 or by email at [jjjudge@judgepr.com](mailto:jjjudge@judgepr.com).\*\*\**

TAMPA, Fla. – On Wednesday, the [Armed Forces Families Foundation](#) (AFFF) kicked off their annual fundraising campaign to help military families with the support of participating franchise [Taco Bell](#) and [IHOP](#) locations throughout the southeastern U.S.

Nearly [300 Taco Bell and IHOP locations](#) are participating in this year's annual fundraising drive, which began Wednesday and lasts through Nov. 22.

AFFF is a 501(c)(3) non-profit organization that provides 100 percent of the funds raised to the development of permanent or semi-permanent infrastructure [projects to help military families](#).

Diners wishing to support military families may do so by visiting participating locations and purchasing a paper icon for \$1 or more. At IHOP, donors will receive a coupon for a free stack of three buttermilk pancakes, while at Taco Bell, donors will receive a coupon for a free soft or crunchy original seasoned beef taco. The coupons are good for their next visit and are available while supplies last.

“We’re grateful for the support we have from our Taco Bell and IHOP franchise partners,” Said Thaddeus Foster, a board member of AFFF. “By donating, people are not only helping those families who help to keep our country free, but they will also receive a thank you for their donation from our partners. It’s truly a win-win for everyone.”

To date, the Armed Forces Families Foundation has raised and given back more than \$1.3 million to benefit military families. Recent projects include:

- \$55,000 to refresh and renovate the USOs at Nashville International Airport and Fort Campbell
- \$40,000 renovation of the six-lane bowling alley at the Charlotte N.C. VA medical Center
- \$39,000 to build a Family Housing Game Room at Moody Air Force Base

Funds raised through this campaign will stay in the community where they were raised and will help local projects that support the families of those serving in military. [For a list of participating locations, click here.](#)

**About Armed Forces Families Foundation:**

The Armed Forces Families Foundation (AFFF), together with participating Taco Bell restaurants, are proud Supporters of America's Armed Forces and their families. The ARMED FORCES FAMILIES FOUNDATION with its Taco Bell partners have raised over 1.3 MILLION DOLLARS. 100% of every dollar raised goes toward projects to help those who protect our Freedom. For more information, please visit <http://www.armedforcesfamilies.org/>

**About Taco Bell**

Taco Bell Corp., a subsidiary of Yum! Brands, Inc., (NYSE: YUM), is the nation's leading Mexican-inspired quick service restaurant. Taco Bell serves made to order and customizable tacos, burritos, and specialties such as the exclusive Doritos® Locos Tacos, gourmet-inspired Cantina Power® Menu, lower calorie Fresco options and is the first QSR restaurant to offer American Vegetarian Association (AVA)-certified menu items. Taco Bell Breakfast offers portable, classic items such as the A.M. Crunchwrap, Biscuit Taco and signature breakfast burritos. The company encourages customers to "Live Más," both through its food and in ways such as its Feed The Beat® music program and its nonprofit organization, the Taco Bell® Foundation™. Taco Bell and its more than 350 franchise organizations have nearly 6,000 restaurants across the United States that proudly serve more than 40 million customers every week.

**About International House of Pancakes**

For 58 years, IHOP has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh, made-to-order breakfast options, a wide selection of popular lunch and dinner items as well as meals under 600 calories. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. As of June 30, 2016, there were 1,685 IHOP restaurants in 50 states and the District of Columbia, Puerto Rico and Guam as well as Canada, Mexico, Guatemala, the Kingdom of Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar, The Philippines, and Panama. IHOP restaurants are franchised and operated by Glendale, Calif.-based DineEquity, Inc. (NYSE: DIN) and its affiliates.